

# Greenacres Shopping Centre Exhibition Info Pack



# Greenacres Shopping Centre



Welcome to Greenacres Shopping Centre, situated in the heart of Gqeberha, often one of the most underrated cities in South Africa for promotions and activations. Greenacres Shopping Centre offers Agencies, Brands and Companies beautiful exhibition spaces and a great opportunity to speak to a very diverse market.

With over 40 years in trading, an average monthly foot fall of over 950 000 customers, over 40 000 followers on social media and a daily presence on radio, Greenacres Shopping Centre really is – *Your Choice* .

**GLA – 48 460m<sup>2</sup>**

**Trading Density – R 2 820**

**No. of Shops – 110**

**Anchors – Checkers, Edgars**

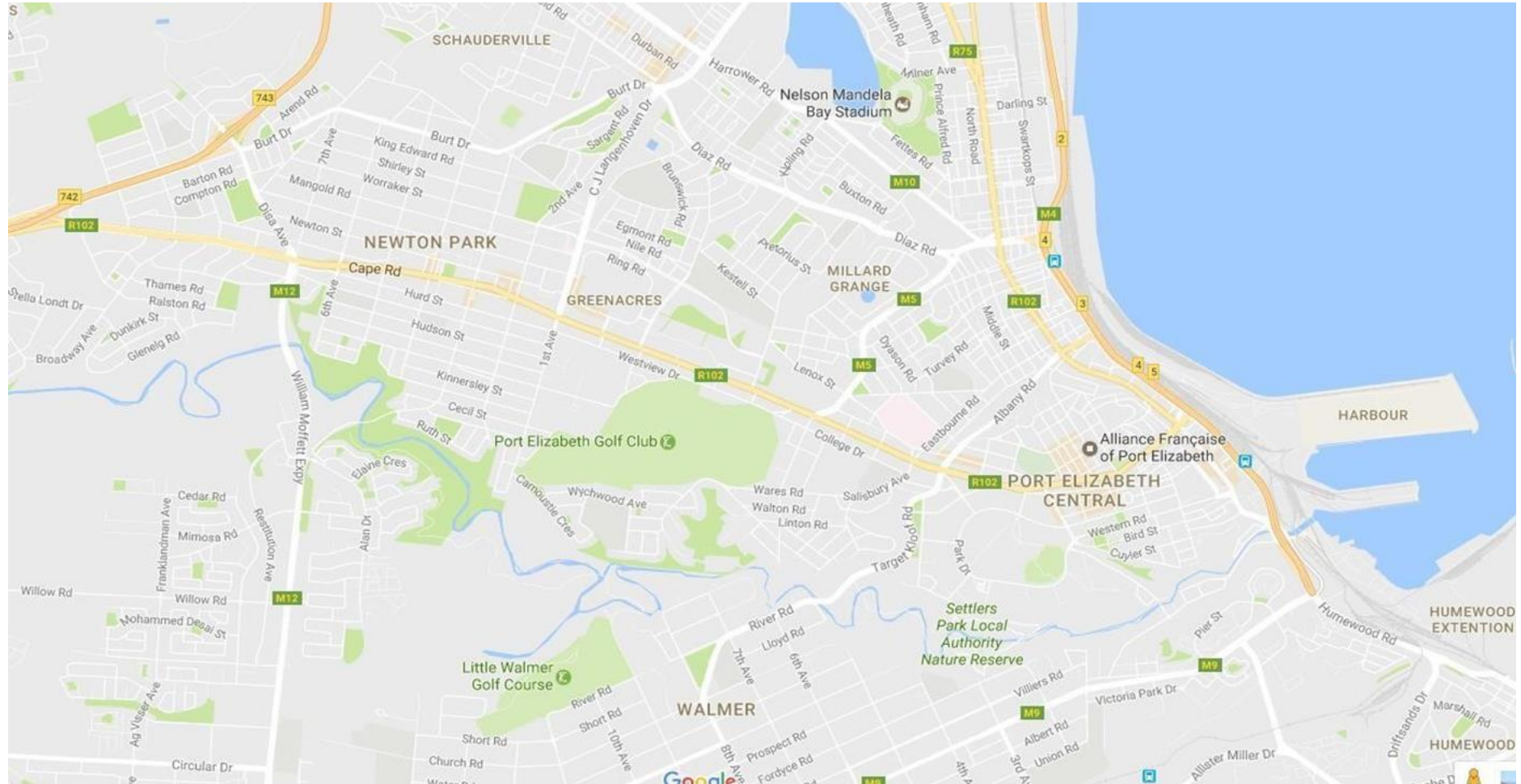
**Year Built – 1981**

**Avg Spend Per Head – R117**

**Avg Foot Count PY – 11 500 000**

**Street Address – Ring Road, Greenacres 6045**

# LOCALITY PLAN



# Why exhibit at Greenacres?



- Centrally situated off Cape Road, with a 360 degree access, just 5 minutes away from Gqeberha's CBD.
- Very closely positioned to all major arterial roads and the N2 freeway in and out of the city
- 110 national chain stores, speciality retail outlets and line stores, conveniently located on one level
- Major national tenants include Woolworths, Edgars, Checkers, Clicks (including Pharmacy), Truworths, Ackermans, Rage, Pick n Pay Clothing, Legit, YDE, Bathu, G-Star, PEP, Markhams, Context Loads of Living, Union Denim and Sterns
- Variety of restaurants and food outlets including a Wimpy, KFC, Carolina Spur, Debonairs and Mc Donalds
- In addition to offering convenience and easy access, with wheelchair friendly facilities, Greenacres also offers over 1600 FREE parking bays and 610 undercover parking bays with 24 hours, 7 days per week on-site security
- Home to Greenacres Virgin Active, offering great convenience and access to the Newton Park business community.

## •Shopper Profile and Demographic

•Shopper Age Group: 18 - 55years

•**LSM 5 (28%) LSM 5-7 (60%) LSM 8-10 (12%)**

•Female 65% Male 35%

•45% African 30% Coloured 25%White

## •CatchmentArea

•Newton Park, Mill Park, Walmer, Lorraine, Gelvandale, North End, Motherwell, Blue Water Bay, Bethelsdorp, New Brighton, Central PE, Northern Suburbs, Uitenhage, Despatch, JeffreysBay.

# RATE CARD: EXHIBITION COURTS



Exhibition Court	SQM	Weekly Rate (Monday Sunday)	Weekend Rate (Friday - Sunday)	Daily
Food Court	90	R 11 800,00	R 7 500,00	R 3 400,00
Edgars Court	60	R 10 000,00	R 6 000,00	R 2 800,00
Woolworths	80	R 12 000,00	R 7 800,00	R 3 500,00
Woolworths Side	16	R 6 600,00	R 3 950,00	R 2 000,00
YDE	16	R 6 600,00	R 3 950,00	R 2 000,00
Don Marco	16	R 6 600,00	R 3 950,00	R 2 000,00
Foschini	16	R 6 600,00	R 3 950,00	R 2 000,00
Markham	16	R 6 600,00	R 3 950,00	R 2 000,00
Checkers	16	R6 600,00	R3950,00	R2000,00
Auditorium	100 pax	n/a	n/a	R2500,00

# WOOLWORTHS COURT



# Food Court





# Edgars Court



# Checkers



FOSCHINI/DON  
MARCO /  
MARKHAMS





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INFOMATIOM**